

KAFFNY

KOREAN AMERICAN
FILM FESTIVAL
NEW YORK

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FOR IMMEDIATE RELEASE

KAFFNY Presents the Third Annual Korean American Film Festival at the Times Center, February 28th, 2009

New York, NY - The 3rd Annual Korean American Film Festival (KAFFNY) proudly presents its 3rd season with a vastly expanded program of eighteen innovative works in short film, video, animation, as well as feature film teasers made by emerging directors from America and Korea. This year's festival takes place at the Times Center (www.thetimescenter.com), 242 West 41st Street on February 28th, 2009. The two-part program runs from 5:00 to 10:00 PM with intermission and a director Q&A following each program. Tickets may be purchased for the entire program or separately for Program 1 (5 - 7PM) and Program 2 (8 - 10PM).

Through ongoing and generous support from the Tisch School of the Arts, the Korean American Community Foundation and the Korean Cultural Service, KAFFNY widens its reach this year with a richly diverse program spanning all genres and perspectives of filmmaking. Four selected 'teasers' are offered as excerpts previewing feature films that are works in progress, or awaiting theatrical release. Gene Rhee's provocative romantic comedy "Trouble With Romance," set for theatrical release by Warner Brothers, includes cast members from "Sex & the City", "Entourage", and "Better Luck Tomorrow." Soopum Sohn's first feature film "Make Yourself at Home" is a psychological thriller presenting the US debut of Korean actress Song Hye Gyo.

The KAFFNY began in 2007 as the first grassroots-based short film festival focused exclusively on Korean American filmmakers, themes and actors. With the aim of showcasing the work of the emerging Korean American filmmaking community, it is dedicated to creating an arena of critical and creative exchange for the growing network of Korean and Korean American filmmakers. This year signals a significant broadening of our festival with a larger

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number of selected works by Korean American and Korean directors and media makers from abroad. The festival website has launched a unique online screening component acting as another avenue of showcasing Korean and Korean American talent. KAFFNY will continue to serve the Korean American community by promoting the works of Korean and Korean American filmmakers, mirroring the voices and visions of the Korean diaspora. For more information visit KAFFNY online at www.kaffny.com.

KAFFNY would like to express its appreciation to the Tisch School of the Arts, the Korean American Community Foundation, the Korean Cultural Service and The Korea Times.



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